**Power BI: Hot\Cold Delivery**

**Description:** Hot\Cold Delivery is a project inspired from food delivery services. Food Delivery has started with the invention of phones and progressed with the development of the Internet to have different applications on smartphones such as Uber eats, DoorDash, InstaCart... Although that the technology has evolved so much we still we have warm meals such as soup delivered cold, or cold meals such as ice-cream delivered warm due to the time and distance of delivery. This problem can be solved by extending these smart applications to food trucks who deliver food directly to you at the desired temperature.

The purpose of this project is to understand the main factors that drive customer to use this service. The analysis should be based on 12 months of survey data.